

Shoreline Insertion Order

Insertion #

322342

Submitted

2022-06-28 11:12:37

Sales Rep

L-127 Monica Evans

Account Name

Alice on the Lakeshore

Advertiser Status

Existing

Notes

Rates negotiated as part of a media trade
Paid portion of sponsorship
WLS \$312 per issue
WLB n/c rollover
Buyers' Guide \$156 per issue
Total \$1092

Product Details

Product

Broadsheet

Broadsheet Ad Size

6x9 - Shopper Cover Ad

Caption

Shoreline shopper front cover /top

Color

Yes

Color Charge / Day

\$0.00

Special Section / Pages

Shoreline shopper front cover/top

Publications

Publication 1

9WSHOP

Price / Day

\$312.00

Date(s)

Sun 07/10/22, Sun 07/24/22

Publication 2

9WLB

Price / Day

\$0.00

Date(s)

Sun 07/10/22, Sun 07/24/22

Publication 3

9BGM

Price / Day

\$156.00

Date(s)Thu 07/14/22, Thu 07/21/22, Thu
07/28/22

Additional Information

Pickup?

No

Proof Needed?

No

Tear Sheets?

No

Copy Instructions

Add coming camera ready by 7/5